



DMITRY MANGEYM

art director

dmangeym.com | 617.816.6211

dmangeym@gmail.com

EXPERIENCE

Shark Ninja, Needham, MA

May 2015 – Present

Art Director

- Lead designer for Ninja brand across several product categories, including Cooking, Motorized, and Beverage Systems
- Influence cross-functional teams (Brand Marketing, Product Marketing, Engineering, and Quality) to develop product concepts, including: manifestos, product definitions, and sales tools
- Collaborate with Brand & Product Marketing, Engineering and Consumer Insights to develop strategy and positioning for new products
- Design in-store product displays, end caps, and POP while directing outside vendors on execution
- Manage and direct large-scale photoshoots
- Provide art direction and feedback to junior creatives and freelancers.

Boston Realty Advisors, Boston, MA

Nov. 2014 – April 2015

Principal Designer

- Art directed and mentored design staff
- Defined design methodology, brand style guide and templates to increase creative efficiency
- Instituted creative operations workflow and defined company-wide file management best practices

Pearson, Boston, MA

June 2008 – Oct. 2014

Sr. Designer

- Concepted and designed responsive site pages for Pearsonschoool.com as well microsites for specific campaign-related landing experiences, while collaborating with developers to ensure a seamless user experience
- Lead designer for online display and social media engagement campaigns
- Developed national campaign concepts and executed design across many deliverables including unique, complex packaging, printed in-box collateral, posters, banners, digital videos, interactive presentations, promotional products and tradeshow graphics.

Houghton Mifflin, Wilmington, MA

Nov. 2007 – May 2008

Contract designer

SYSTEMS/SOFTWARE

Mac/Microsoft Platforms

Illustrator CC

Photoshop CC

InDesign CC

Keynote

Flash – working knowledge

Dreamweaver – working knowledge

LANGUAGES

Russian – fluent

Ukrainian – conversational

HONORS/AWARDS

GDUSA American Package Design Award 2009

Delta Alpha Pi Honor Society

Cum Laude

EDUCATION

New England School of Art & Design at Suffolk University, Boston, MA

BFA, Graphic Design 2007